

## Compulsory Modules

Level 1

Meeting the Management Challenge

Understanding Business and Financial Information

Understanding the Business and Economic Environment

Understanding Organisations and People

Understanding the Market Process

Engaging in Critical Business Enquiry



## Compulsory Modules

Level 2

Managing People

Accounting Information for Business Decision Makers

International Business

Methods of Enquiry

Managing Business Processes

## Optional Modules \*

*One optional module may be selected from a list that might include:*

Market Analysis for Private Investors

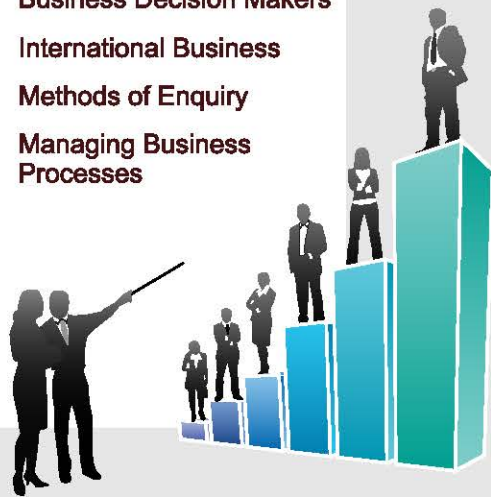
International Trade and Multinational Business

Emerging Economies

Integrated Marketing Communications

Management Communication & Decision Making

Employment Relations



## Entry Requirements

Three Passes at Local AL ( Students with 2 AL passes will also be considered ), or  
240 UCAS Tariff Points for London AL (Any stream), or  
Successful completion of Northshore Foundation Programme

# BSc (Hons) BUSINESS ADMINISTRATION

Internal Degrees from University of the West of England

Our Business Administration programme will help you develop the knowledge, experiences and practical skills required to succeed in the business world. This programme is specially designed for you to gain comprehensive knowledge and develop real-world skills sought after by the employers in the business sector.

## Compulsory Modules

Level 3

Work-based Enquiry Project

OR

Enquiry Project

OR

Enterprise Project

Strategic Management

Managing Organisational and Individual Change

## Optional Modules \*

*Three optional modules may be selected from a list that might include:*

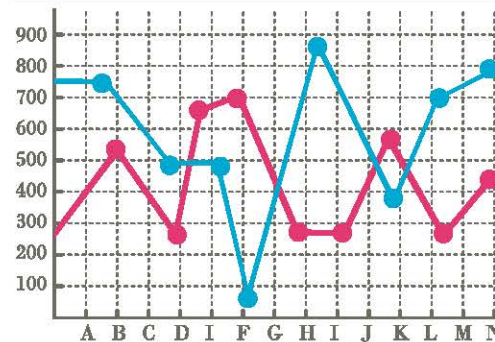
- International Financial Management
- Investment Management
- The Economics of Developing Countries
- Sustainable Business
- Global Marketing Management
- Sales Management
- Interactive & Digital Marketing
- Project Management
- HR Development & Knowledge Management
- International HRM
- International Business in the Emerging Markets

## Programme Manager

Lecturer Ms. Chathushka Kiriella  
B.Com, M.Com

**University of the West of England, Bristol, is:**

- One of the largest Universities in the UK
- The largest University in South-West of England
- One of the highest ranked British Universities offering degree programmes in Sri Lanka
- Within top six Universities in England for excellence in teaching.
- Recognized by UGC



\* Suitable modules will be selected by the programme leader